Avoidance of “doubling up:”
More understand that “it is possible to exceed the maximum daily dose when taking an OTC acetaminophen product at the same time as an Rx pain medicine.”

Impact of education:
Through educational initiatives such as the Know Your Dose campaign and others, more know that “acetaminophen can be found in many OTC and Rx pain medicines.”

For acetaminophen safe use tips and resources, visit:
KnowYourDose.org
Acetaminophen Awareness Coalition

Survey conducted by David Binder Research for the Consumer Healthcare Products Association. Data collected from surveys using online methodology among 1,000 U.S. consumers who had taken OTC pain medicine in the last 6 months or Rx pain medicine in the last 12 months; Oct. 2013. Margin of error is ± 3.1 percent. All findings here are statistically significant.